

**EquipIC supply chain expands presence in the Americas,
establishes EquipIC supply chain, LLC**

Douglas McArthur appointed VP & GM of USA division

HAARLEM, The Netherlands -- September 7, 2010, EquipIC supply chain, a leading provider of ASIC supply chain solutions for fabless start up companies and system houses, announced today that it is expanding its USA-based operations by forming a division of the company called EquipIC supply chain, LLC, and appointed Douglas McArthur VP & General Manager. Doug previously held senior management positions at Fingerprint Biometrics (Fujitsu Microelectronics America) and Philips Research Labs, Sunnyvale, California. Doug will oversee all aspects of EquipIC supply chain business in the Americas including development activities and the expansion of its customer support, marketing and sales teams.

“Our new division based in the heart of Silicon Valley will enable us to increase local support for customers throughout the Americas, and will play a key role in our strategy to grow revenues rapidly over the next 5 years” said Geert Jan Davids, CEO of EquipIC supply chain. “I am extremely pleased to appoint Doug as VP and General Manager. He has a proven track record and customers in the region.”

“ I am excited for this opportunity to lead this new division of EquipIC supply chain in the Americas market, and look forward to offering EquipIC’s unique supply chain methodologies to our customers.” said Doug McArthur.

About EquipIC supply chain:

EquipIC supply chain provides turnkey ASIC services for fabless semiconductor companies and system houses. Headquartered in The Netherlands and operating internationally, the company has been active in the IC market since 2002. Services include manufacturing, test and assembly from IC prototype, through to full volume production, and design services are also available as required.

Bringing extensive experience in all aspects of IC sourcing including process, design, production and testing, EquipIC supply chain frees its customers to focus on their own product development and marketing. By promoting a flexible business model which supports customer vendor selection, independence from wafer foundry, test and assembly houses allows EquipIC supply chain to deliver the most effective solution for its customers.